

From: Nash Tennant <Nash.Tennant@hclub.com>
Sent time: 08/25/2020 07:11:35 PM
To: Mindy Nguyen <Mindy.Nguyen@lacity.org>
Subject: RE: Reminder - Joint Public Hearing for the Hollywood Center Project August 26, 2020
Attachments: Hollywood Center Project Letter.docx

Hi Mindy,

Unfortunately I will be unable to attend the hearing due to an illness I've been fighting for the past several weeks. I would however like to submit a letter in support of the project. Please find attached and thank you in advance.

Best,

Nash Tennant

From: Mindy Nguyen <Mindy.Nguyen@lacity.org>
Sent: Friday, August 21, 2020 9:52 AM
Subject: Reminder - Joint Public Hearing for the Hollywood Center Project August 26, 2020

Hello,

You are receiving this email because you are an Interested Party for the **Hollywood Center Project**, located at 1720-1770 N Vine St; 1746-1764 N Ivar Ave; 1733-1741 Argyle Ave; and 6236, 6270, and 6334 W Yucca St.

This email is to remind you that a joint public hearing held by the Deputy Advisory Agency and the Hearing Officer Hearing, on behalf of the City Planning Commission, is scheduled for **Wednesday, August 26, 2020 at 9:30 a.m.**

In conformity with the Governor's Executive Order N-29-20 (March 17, 2020) and due to concerns over COVID-19, the Public Hearing will be conducted entirely telephonically by Zoom [<https://zoom.us/>]. Please refer to the Notice of Public Hearing for specific meeting call-in details.

Please be advised that, while the Notice of Public Hearing states that the Final EIR is being considered at the hearing, due to a late letter that was received by the California Geological Survey (CGS), the Final EIR continues to be processed by the Department of City Planning. A separate Notice for the Availability and Completion of the Final EIR will be sent to interested parties and all commenters on the Draft EIR when it has been completed. Pursuant to Section 21092.5 of the Public Resources Code (CEQA), the lead agency will not certify the EIR for at least 10 days following the release of the Final EIR. Accordingly, the Deputy Advisory Agency (DAA) is likely to take the VTT case under advisement. Note, however, that the DAA and Hearing Officer we will still be collecting public testimony on both the VTT and CPC cases.

As a reminder, if you would like to participate in the public hearing, you will need to call in per the instructions on the Notice of Public Hearing, attached. The Staff Report is now available via a hyperlink (VTT-82152) on the Meeting Agenda, also attached. The Applicant's presentation will be accessible via a Shared Google Drive link also provided on the Meeting Agenda (<https://tinyurl.com/shared-drive>), at least 72 hours before the public hearing. We invite you to follow along from your home device.

If special accommodations are needed, please let me know and we will coordinate accordingly.

Thank you for your participation in the public process.

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Mindy Nguyen

City Planner

Los Angeles City Planning

221 N. Figueroa St., Suite 1350

Los Angeles, CA 90012

Planning4LA.org

T: (213) 847-3674



1717 Vine Street • Los Angeles, CA 90028 • 323.962.1717

August 25th, 2020

To Whom It May Concern,

I was hoping to speak today at the hearing however I have been battling an illness now for the past several weeks. My name is Nash Tennant, General Manager of the h Club Los Angeles. h Club Los Angeles is located directly across the street from the Capitol Records building and surrounding by the project site.

I stand in firm support of the project and its vision. I have now worked in Hollywood for the past 10 years and seen firsthand the transformation. Hollywood is undergoing a renaissance, one that has seen it change from a seedy, unsafe, less desirable area to one that is culturally vibrant and an economic engine for the City.

The over \$1 billion in economic investment for Hollywood represents one of the largest private investments for the area. Especially now, investment in our community is vital to creating jobs. And with unemployment at historically high rates, these jobs are sorely needed. It was recently reported that less than half of Los Angeles County residents currently have jobs, with that number continuing to grow. Hollywood Center's positive impacts on job creation will make a meaningful difference for thousands of Angelenos currently out of work.

I am most excited about open space this project includes. The local community will get its own High Line Park. The pedestrian space here is being designed by the same landscape architect who created the High Line, which has become a shining attraction on the East Coast. If that can be recreated here, it will be a huge benefit for residents and visitors alike.

Please move this project forward today – many people are hurting as a result of the multiple crises we face today, and this project will bring homes and jobs to where they are needed most.

Sincerely,

Nash Tennant
h Club Los Angeles
General Manager



"What should exist? To me, that's the most exciting question imaginable. What do we need that we don't have? How can we realize our potential?"

- h Club Founder, Paul G. Allen